

Medical Cannabis Research Advocacy Alliance

MEMBERSHIP AND SPONSORSHIP OPPORTUNITIES

The Alliance offers a range of membership categories reflecting the diversity of individuals and organizations interested in joining our advocacy on behalf of patients and providers. We also offer separate opportunities for organizations to provide financial support by sponsoring the work of the Alliance in multiple ways.

I. MEMBERSHIP CATEGORIES AND FEES

PHYSICIAN AND HEALTH CARE PROFESSIONAL ORGANIZATIONS

For physicians and physician-led organizations, participation in the Alliance offers the best opportunity to facilitate development of clinical and scientific evidence for use of medical cannabis, reform restrictive federal laws that inhibit research and patient access, and advance patient outcomes and safety. Health care organizations will gain access to leaders in the medical cannabis corporate and investor community, which will provide additional insights regarding the use of medical cannabis and industry practices across the U.S.

Membership Dues for Physician and Health Care Professional Organizations

- \$1 per active member per year
- Minimum threshold payment of \$250 per year
- Maximum payment of \$5,000 per year

PATIENT ADVOCACY ORGANIZATIONS AND ACADEMIC INSTITUTIONS

For patient advocacy organizations and academic institutions, participation in the Alliance offers an opportunity to engage with physicians and researchers committed to supporting development of the clinical and scientific evidence for appropriate use of medical cannabis. By joining with physician experts, patient- and academic-focused organizations will be well-positioned to advance federal policies enhancing patient outcomes and safety in the use of medical cannabis.

Membership Dues for Patient Advocacy Organizations and Academic Institutions

- Entities with annual revenues under \$1 million: \$1,000 per year
- Entities with annual revenues between \$1 million and \$3 million: \$5,000 per year
- Entities with annual revenues over \$3 million: \$10,000 per year

CORPORATE ENTITIES

For corporate entities, including investors, representatives of for-profit entities, and other business ventures, participation in the Alliance offers the best opportunity to stay informed in the rapidly changing medical cannabis environment. Corporate members will hear first-hand about activities facilitating clinical and scientific evidence for use of medical cannabis, reforming restrictive federal laws that inhibit research and patient access, and advancing patient outcomes and safety. Investors and companies will have opportunities to engage with leading researchers, providers and other medical cannabis experts. The Alliance will provide structured events, enabling business members to share information with physicians on the front lines in medical cannabis research, while gaining insights into physician and patient successes and challenges.

Membership Dues for Corporate Entities

- Corporate entities with annual revenues under \$1 million: \$1,500 per year
- Corporate entities with annual revenues between \$1 million and \$3 million: \$5,000 per year
- Corporate entities with annual revenues over \$3 million to \$5 million: \$10,000 per year
- Corporate entities with annual revenues over \$5 million to \$10 million: \$15,000 per year
- Corporate entities with annual revenues over \$10 million: \$25,000 per year

Medical Cannabis Research Advocacy Alliance

INDIVIDUALS

For individuals interested in participating in the Alliance, particularly physicians, health care professionals and patient advocates, we have established an individual membership category to facilitate access by a broad range of forward-thinking experts and advocates. This membership category is not available to individuals in corporate entities, academic entities, or other industry groups or companies.

Membership Dues for Individuals

- \$100 per year

II. SPONSORSHIP LEVELS

The Alliance is also offering an option for organizations and individuals to provide financial support to advance the Alliance's mission and activities.

BRONZE LEVEL SPONSOR

- \$7,500 – includes a monthly email from the Alliance providing an update on our activities; participation in all open meetings; a booth at the annual conference; free entrance for one attendee at the annual conference; and the sponsor's name on our annual conference flyer.

SILVER LEVEL SPONSOR

- \$15,000 – includes all Bronze level benefits, plus: free entrance for a total of 2 (instead of 1) attendees at the annual conference; and the sponsor's logo on annual conference sponsorship materials and materials in meeting packets.

GOLD LEVEL SPONSOR

- \$25,000 – includes all Bronze level benefits, plus: free entrance for a total of 5 (instead of 1 or 2) attendees at the annual conference; listing as a Gold Level Sponsor on annual conference sponsorship materials and materials in meeting packets; and the ability to have a speaker at the annual conference.

PLATINUM LEVEL SPONSOR

- \$50,000 – includes all Gold level benefits, plus: free entrance for a total of 10 (instead of 1, 2 or 5) attendees at the annual conference; recognition of the sponsor's speaker at the annual conference by the program chair; and the opportunity to provide brief remarks at the opening session of the annual conference.

III. PAYMENTS

Please submit Membership and Sponsorship Acceptance Form, with checks made payable to:

MCK Health Strategies LLC
C/O MCRAA
10 Pequot Court
Monroe, CT 06468

Medical Cannabis Research Advocacy Alliance

2021 MEMBERSHIP AND SPONSORSHIP ACCEPTANCE FORM

Please check your Membership and/or Sponsorship category and provide the following information:

Name: _____

Organization: _____

Address: _____

Email: _____

I. MEMBERSHIP CATEGORIES

_____ PHYSICIAN AND HEALTH CARE PROFESSIONAL ORGANIZATIONS

Membership Dues for Physician and Health Care Professional Organizations

- \$1 per active member per year
- Minimum threshold payment of \$250 per year
- Maximum payment of \$5,000 per year

Amount Enclosed: _____

_____ PATIENT ADVOCACY ORGANIZATIONS AND ACADEMIC INSTITUTIONS

Membership Dues for Patient Advocacy Organizations and Academic Institutions

- Organizations with annual revenues under \$1 million: \$1,000 per year
- Organizations with annual revenues between \$1 million and \$3 million: \$5,000 per year
- Organizations or academic entities with annual revenues over \$3 million: \$10,000 per year

Amount Enclosed: _____

_____ CORPORATE ENTITIES

Membership Dues for Corporate Entities

- Corporate entities with annual revenues under \$1 million: \$1,500 per year
- Corporate entities with annual revenues between \$1 million and \$3 million: \$5,000 per year
- Corporate entities with annual revenues over \$3 million to \$5 million: \$10,000 per year
- Corporate entities with annual revenues over \$5 million to \$10 million: \$15,000 per year
- Corporate entities with annual revenues over \$10 million: \$25,000 per year

Amount Enclosed: _____

Medical Cannabis Research Advocacy Alliance

I. MEMBERSHIP CATEGORIES, CONTINUED

_____ INDIVIDUALS

Membership Dues for Individuals

- \$100 per year

Amount Enclosed: _____

II. SPONSORSHIP LEVELS

_____ BRONZE LEVEL SPONSOR: \$7,500

Amount Enclosed: _____

_____ SILVER LEVEL SPONSOR: \$15,000

Amount Enclosed: _____

_____ GOLD LEVEL SPONSOR: \$25,000

Amount Enclosed: _____

_____ PLATINUM LEVEL SPONSOR: \$50,000

Amount Enclosed: _____

III. PAYMENTS

Please submit checks to:

MCK Health Strategies LLC
C/O MCRAA
10 Pequot Court
Monroe, CT 06468

Questions? Contact Matthew Katz at: (203) 376-6188 or Matthew@MCKHealthstrategies.com